



NEW! Baycusan® eco E 1000

**BIO-BASED & HIGH-PERFORMING
FILM FORMER FOR HAIR STYLING.
WHY NOT?**

Baycusan® eco

www.baycusan.com





General characteristic

INCI name	Polyurethane-93
Ingredient category	Film forming
Chemical description	Water based polyurethane polymer (anionic)
Appearance	Low viscous milky dispersion



Sustainability benefits

- >50% naturally derived (ISO 16128)
- Improved carbon footprint (ISO 14040/ISO 14044)



Consumer needs

- Natural hair styling
- Flexible & long-lasting style
- Hair manageability



Technical benefits

- Flexible & long-lasting hold
- Reduced hair frizz
- Straightening
- Heat protection
- Conditioning



Formulation benefits

- Easy-to-formulate
- Non-tacky & natural hair feel
- Low flaking



For further information or sample request, please contact cosmetics@covestro.com

Covestro Deutschland AG
Business Unit Coatings,
Adhesives, Specialties
D-51365 Leverkusen

